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University of Alberta

An Integrated Model for Internationalization

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University of Alberta Edmonton Alberta Canada



- One of Canada's leading research and teaching universities
- More than \$500 million in annual research funding (3rd in Canada)
- 18 Faculties with 370+ academic programs, undergraduate and graduate
- 38,800 students
- 5,300+ international students from over 140 countries
- A leader in internationalization among Canadian universities
- Founded in 1908

Internationalization & the Canadian Context

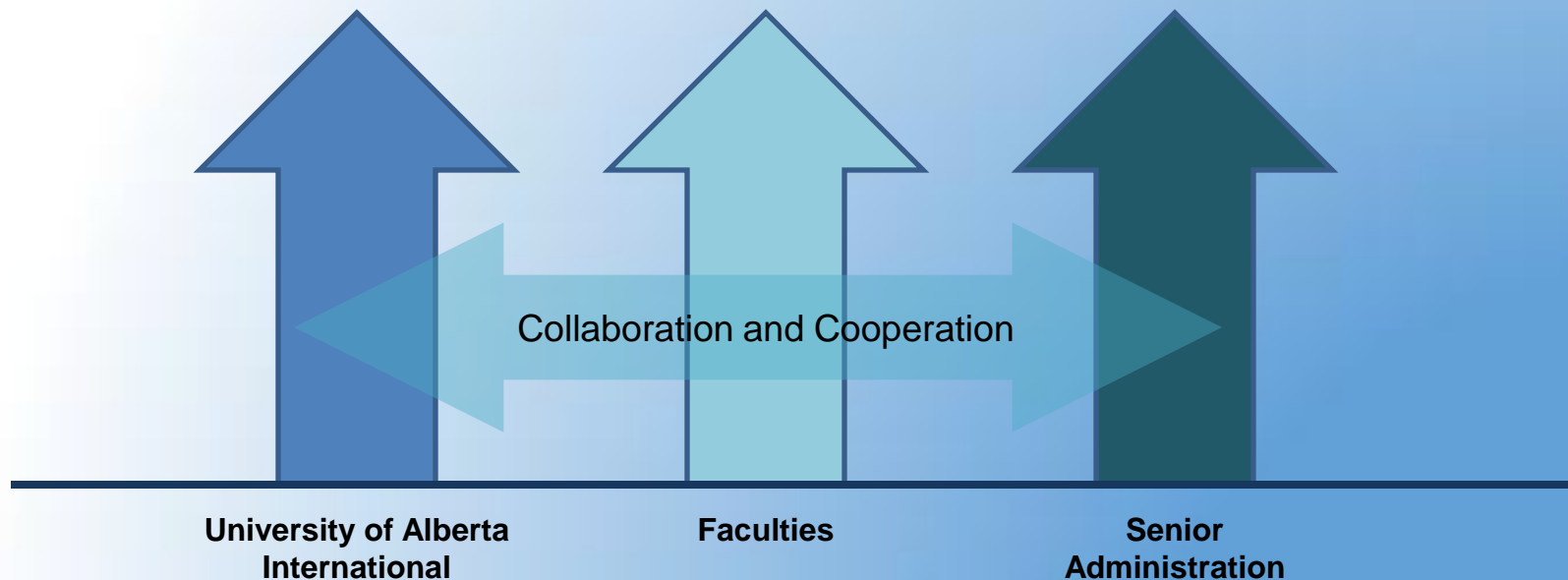
- Economics still not the main driver for internationalization at U of A
- Four primary reasons

<p>Access to Talent</p> <ul style="list-style-type: none">• Standing of a university depends on quality of professors, researchers and students• Recruitment of the best is a global undertaking (over 40% of U of A faculty members born outside of Canada; over 60% of new academic hires from outside Canada in 2011).	<p>Reputation Gain</p> <ul style="list-style-type: none">• ‘Internationalized’ institutions that have strong name recognition, especially important for academically excellent universities to attract more funding, stronger students and top researchers.
<p>Access to Resources</p> <ul style="list-style-type: none">• Opens new funding streams for universities that are facing increasing pressure to stretch dollars and increase financial accountability.• New funding from abroad and matching government funds	<p>Relationship Building</p> <ul style="list-style-type: none">• Enhances an institution’s ability to strike strategic partnerships with select universities and research institutes, with government agencies, with business and industry, with alumni and foundations, etc.

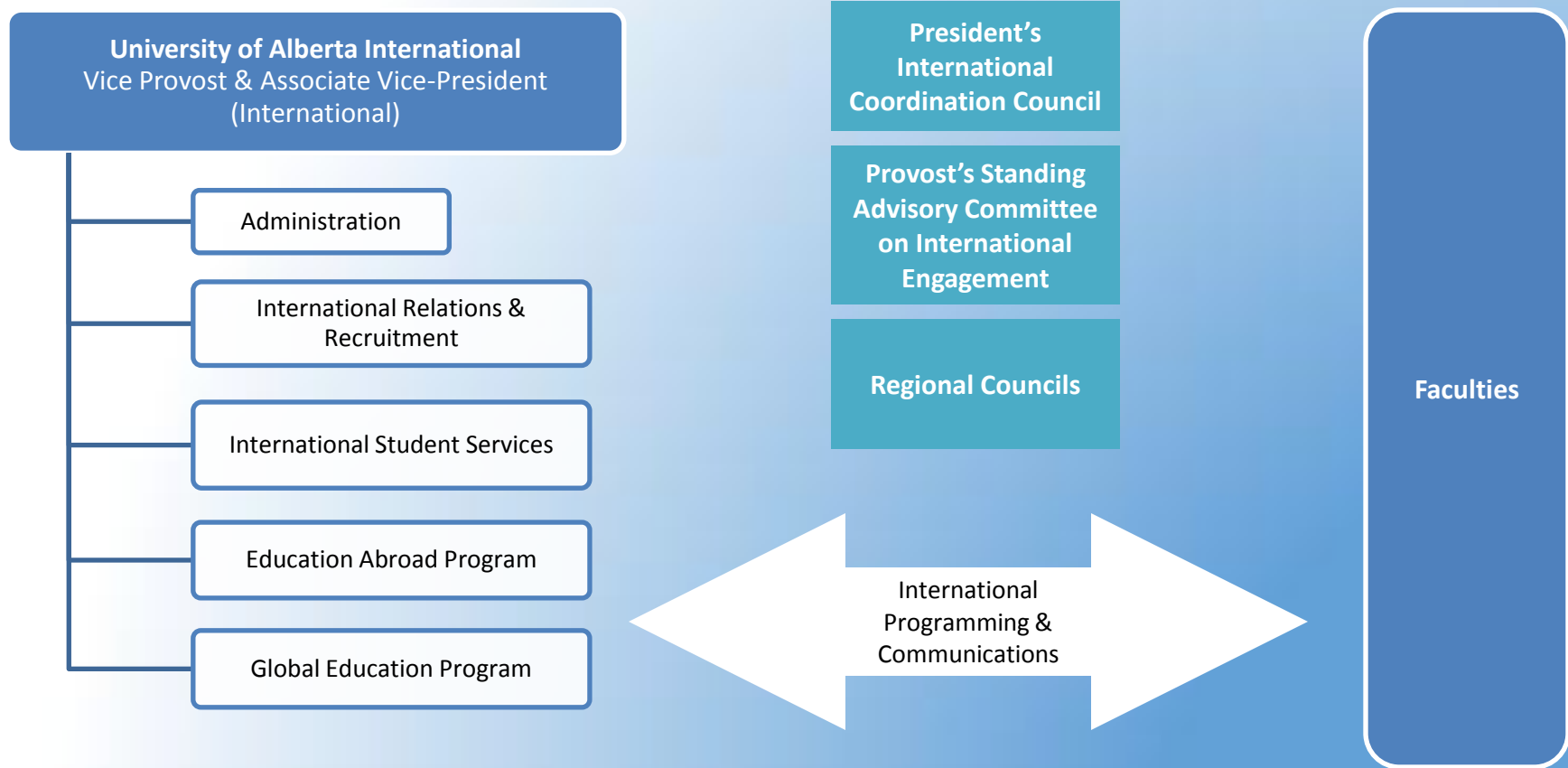
The Model

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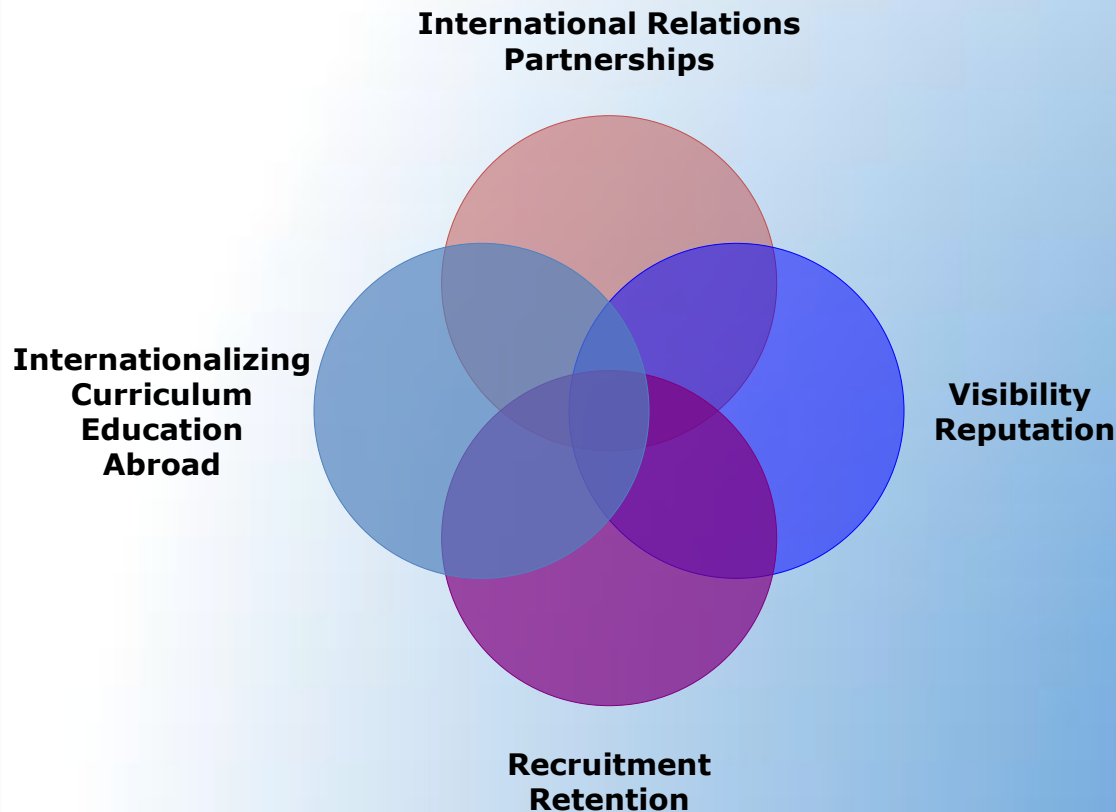
- Integrated model for internationalization
- International efforts and activities of key players work in tandem



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Create Focus

- Focus on priority countries
 - USA
 - China
 - India
 - Germany
 - Brazil/Mexico
- Focus on a few large-scale activities with selected priority partners

Applying the Model

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	China	Germany	India	Brazil/ Mexico	USA
International Relations Partnerships					
Visibility Reputation					
International Recruitment Retention					
Internationalizing Curriculum Education Abroad					



What has this strategy delivered?

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Deliverables in Education

International Student Enrolment

- 2,500 students (Fall 2006)
- 5,300 students (Fall 2011)

Articulation Programs

- 8 agreements
- 200+ students recruited annually

Sponsored Student Program

- One-stop resource hub for students receiving sponsoring funds
- Enrolment now over 400 students.

Global Education Programs

- Certificate in International Learning
- International Week

Study Abroad Programs

- Research internships
- Study abroad awards
- Multidisciplinary programs
- Risk management



What has this strategy delivered?

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Deliverables in International Research

Helmholtz-Alberta Initiative

- Created in 2010, focused on a coherent strategy to address major sustainability challenges to the oil sands industry & developing innovative solutions for cleaner energy production
- Helmholtz committed Euro 5 million
- Alberta government committed \$25 million over 5 years

Li Ka Shing Institute of Virology

- Created in 2010 with a \$25-million gift from the Li Ka Shing Foundation
- World-class virus, infection and immunology experts search for new treatments for diseases
- Alberta Government committed \$52.5 million dollars to the Institute

Joint Research Lab Program with China Ministry of Science and Technology (MOST)

- U of A professors engage in collaboration with counterparts at China's State Key Laboratories (SKL) or National Laboratories (NL)
- Half a million dollars matching grants from both Alberta and MOST



Challenges of an Integrated Model

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- Integration of efforts in a large decentralized institution is never complete
- Information and communication gaps between central units and Faculties
- Misconception of roles, such as central body is trying to 'dictate' activities
- Budget inequalities: not all Faculties have equal dollars for international engagement
- Internationalization may not be a priority of all units



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Questions?